

Is your website missing out of free RSS directory traffic

The acronym [Rss](#) directory is a popular term used to represent either Rich Site Summary or Really Simple Syndication. It is a technology embedded in websites to provide its users with timely updates of the websites content. It works in a simple yet effective manner, once you have signed up with a website, you will receive the RSS directory links and short summary of the links contents for you to review it and decide whether it is something you would like to read.

According to a recent report from Technorati, there are over 15 million blogs online and that number is growing at the rate of over 80,000 blogs per day. A large number of these blog owners did not know much about the uses of a RSS directory and were losing traffic to the ones who were. A lot of blogs makes it difficult for someone looking for some specific information to identify something that they would like to read, therefore by using blogs listed in a RSS directory they like to compare the summaries of a few blogs before actually opening the site. Submitting a blog to a RSS directory is therefore an easy and free method to bring in huge amount of traffic apart from providing several other benefits as well.

Once you sign up for a RSS directory, you will see an all round rise in your stats of visitors, subscribers and thereby increasing the number of your readers as well. The benefits of submitting to a specialized RSS directory are many compared to a general purpose link accumulator as readers interested in a particular topic are more likely to browse the specific sections of a RSS directory than scan the entire site. RSS directory allows you to duplicate your content for free by allowing it to be linked to and from various websites. The primary benefit of a RSS directory is that it increases your reach resulting in all the benefits we just discussed above. Google is not very helpful when you are looking for personal blogs on a particular topic as most commercial users have exploited a few known search engine ranking loopholes to make it to the top of the results. However, if you look up a RSS directory and scan the various sections you will be able to find some decent blogs that were otherwise hidden and lost in the web space.

RSS directory are like web directories, they are a free source of one way links. Submission to RSS directory brings you almost instant link popularity and results. It is quick because your feeds once available to the RSS directory are available to all the participating sites. The simplest way to get listed in a RSS directory is by submitting your blog or site to it by hand. The websites that benefit the most from RSS directory are the ones that offer some sort of news updates and the others are the ones that have a large amount of content flowing in everyday. RSS is free to use for both the user and the service provider, therefore, many commercial websites have started using RSS directory to increase their traffic and reap all the advantages offered by the feeds. Articles [Rss directory](#) - [Rss submission](#) -

About the Author

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